

## Financial Tear Sheet

### Corporate Profile

#### **About Alliance Data**

Alliance Data® (NYSE: ADS) is a leading global provider of data-driven marketing and loyalty solutions serving large, consumer-based industries. The Company creates and deploys customized solutions, enhancing the critical customer marketing experience; the result is measurably changing consumer behavior while driving business growth and profitability for some of today's most recognizable brands. Alliance Data helps its clients create and increase customer loyalty through solutions that engage millions of customers each day across multiple touch points using traditional, digital, mobile and emerging technologies. An S&P 500 and Fortune 500 company headquartered in Plano, Texas, Alliance Data consists of three businesses that together employ more than 17,000 associates at approximately 100 locations worldwide.

Alliance Data's card services business is a leading provider of marketing-driven branded credit card programs. Epsilon® is a leading provider of multichannel, data-driven technologies and marketing services, and also includes Conversant®, a leader in personalized digital marketing. LoyaltyOne® owns and operates the AIR MILES® Reward Program, Canada's premier coalition loyalty program, and Netherlands-based BrandLoyalty, a global provider of tailor-made loyalty programs for grocers.

Investor information about Alliance Data's businesses may be found [here](#).

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#### **Leadership Team**

Ed Heffernan - President & CEO, Alliance Data

Charles Horn - Executive VP & CFO, Alliance Data

Bryan Kennedy - Executive VP, President and Chief Executive Officer, Epsilon/Conversant

Melisa Miller - Executive VP & President, Alliance Data's card services business

Bryan Pearson - Executive VP, President & CEO, LoyaltyOne

Joseph L. Motes III - Senior VP, General Counsel & Secretary

Leigh Ann K. Epperson - Senior VP, General Counsel & Secretary

Jeff Chesnut - Senior VP & Treasurer, Alliance Data

Laura Santillan - Senior VP & Chief Accounting Officer

Karen Wald - Senior VP Corporate Affairs & Chief of Staff

## Stock Quote

ADS (Common Stock)	
<b>Exchange</b>	NYSE (US Dollar)
<b>Price</b>	\$224.35
<b>Change (%)</b>	▼ 0.98 (0.43%)
<b>Volume</b>	269,256
<b>52 Week Low</b>	\$209.00
<b>Market Cap</b>	\$12,395,038,441
<b>Rolling EPS</b>	9.43
<b>PE Ratio</b>	23.8975
<b>Shares Outstanding</b>	55,248,667

Data as of 11/17/17 4:02 PM ET

## Stock Chart



Data provided by Nasdaq. Minimum 15 minutes delayed.

## Recent Headlines & Events

Date	Title
11/15/17	Alliance Data Provides Card Services Performance Update For October 2017
11/09/17	Alliance Data To Launch New Private Label Credit Card Program For Build.com, Largest Online-Only Home Improvement Retailer
10/19/17	Alliance Data Reports Third Quarter 2017 Results

There are currently no events scheduled.

## SEC Filings

Filing Date	Form
11/17/17	8-K
11/15/17	10-D
11/15/17	8-K
11/13/17	8-K

## Primary IR Contact

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Investor Relations

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## Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	751	12,491.24	101.4	56,036,619
Mutual Fund	1,172	5,400.46	42.7	23,593,941
Insider *	15	376.97	2.9	1,583,889

\*Insider values reflect direct beneficial ownership.

## Top Holders

	Shares Held	% O/S	Share Change	Filing Date
ValueAct Capital Management, L.P.	5,877,400	10.6	0	09/30/17
The Vanguard Group, Inc.	4,791,132	8.7	-562,133	09/30/17
Edgewood Management LLC	2,900,220	5.3	30,560	09/30/17
BlackRock Institutional Trust Company, N.A.	2,237,221	4.1	-164,747	09/30/17
State Street Global Advisors (US)	1,950,742	3.5	-236,584	09/30/17
Wellington Management Company, LLP	1,840,577	3.3	-1,102,726	09/30/17
Brave Warrior Advisors, LLC	1,388,992	2.5	450,294	09/30/17
American Century Investment Management, Inc.	1,180,276	2.1	-120,801	09/30/17

Waddell & Reed Investment Management Company	1,111,350	2.0	-400,100	09/30/17
Thrivent Asset Management, LLC	1,040,346	1.9	14,411	09/30/17

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