

Financial Tear Sheet

Corporate Profile

About Alliance Data

Alliance Data® (NYSE: ADS) is a leading global provider of data-driven marketing and loyalty solutions serving large, consumer-based industries. The Company creates and deploys customized solutions, enhancing the critical customer marketing experience; the result is measurably changing consumer behavior while driving business growth and profitability for some of today's most recognizable brands. Alliance Data helps its clients create and increase customer loyalty through solutions that engage millions of customers each day across multiple touch points using traditional, digital, mobile and emerging technologies. An S&P 500, FORTUNE 500 and FORTUNE 100 Best Companies to Work For company headquartered in Plano, Texas, Alliance Data consists of three businesses that together employ approximately 20,000 associates at more than 100 locations worldwide.

Alliance Data's card services business is a leading provider of marketing-driven branded credit card programs. Epsilon® is a leading provider of multichannel, data-driven technologies and marketing services, and also includes Conversant®, a leader in personalized digital marketing. LoyaltyOne® owns and operates the AIR MILES® Reward Program, Canada's most recognized loyalty program, and Netherlands-based BrandLoyalty, a global provider of tailor-made loyalty programs for grocers.

Investor information about Alliance Data's businesses may be found [here](#).

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Leadership Team

Ed Heffernan - President & CEO, Alliance Data

Charles Horn - Executive VP & CFO, Alliance Data

Bryan Kennedy - Executive VP, President and Chief Executive Officer, Epsilon/Conversant

Melisa Miller - Executive VP & President, Alliance Data's card services business

Bryan Pearson - Executive VP, President & CEO, LoyaltyOne

Joseph L. Motes III - Senior VP, General Counsel & Secretary, Alliance Data

Jeff Chesnut - Senior VP & Treasurer, Alliance Data

Laura Santillan - Senior VP & Chief Accounting Officer, Alliance Data

Karen Wald - Senior VP Corporate Affairs & Chief of Staff, Alliance Data

Stock Quote

ADS (Common Stock)	
Exchange	NYSE (US Dollar)
Price	\$209.32
Change (%)	▼ 2.34 (1.11%)
Volume	1,234,622
52 Week Low	\$202.00
Market Cap	\$11,596,328,000
Rolling EPS	13.33
PE Ratio	15.8805
Shares Outstanding	55,400,000

Data as of 04/20/18 4:02 PM ET

Stock Chart



Data provided by Nasdaq. Minimum 15 minutes delayed.

Recent Headlines & Events

Date	Title
04/19/18	Alliance Data Reports First Quarter 2018 Results
04/19/18	Alliance Data Declares Dividend on Common Stock
04/16/18	Alliance Data Provides Card Services Performance Update For March 2018

There are currently no events scheduled.

SEC Filings

Filing Date	Form
04/20/18	DEFA14A
04/20/18	DEF 14A
04/19/18	8-K
04/19/18	8-K

Primary IR Contact

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Investor Relations

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Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	789	14,183.00	101.4	56,220,028
Mutual Fund	1,184	5,504.27	41.9	23,252,888
Insider *	15	390.24	2.9	1,587,095

*Insider values reflect direct beneficial ownership.

Top Holders

	Shares Held	% O/S	Share Change	Filing Date
ValueAct Capital Management, L.P.	5,877,400	10.6	0	12/31/17
The Vanguard Group, Inc.	4,823,674	8.7	32,542	12/31/17
Edgewood Management LLC	2,903,833	5.2	3,613	12/31/17
BlackRock Institutional Trust Company, N.A.	2,277,931	4.1	40,710	12/31/17
State Street Global Advisors (US)	1,956,555	3.5	5,813	12/31/17
Wellington Management Company, LLP	1,913,408	3.5	72,831	12/31/17
Brave Warrior Advisors, LLC	1,656,724	3.0	267,732	12/31/17
Fidelity Management & Research Company	1,192,080	2.2	151,921	12/31/17

Thrivent Asset Management, LLC	1,036,763	1.9	-3,583	12/31/17
American Century Investment Management, Inc.	871,431	1.6	-308,845	12/31/17

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