

Financial Tear Sheet

Corporate Profile

About Alliance Data

Alliance Data® (NYSE: ADS) is a leading global provider of data-driven marketing and loyalty solutions serving large, consumer-based industries. The Company creates and deploys customized solutions, enhancing the critical customer marketing experience; the result is measurably changing consumer behavior while driving business growth and profitability for some of today's most recognizable brands. Alliance Data helps its clients create and increase customer loyalty through solutions that engage millions of customers each day across multiple touch points using traditional, digital, mobile and emerging technologies. An S&P 500 and Fortune 500 company headquartered in Plano, Texas, Alliance Data consists of three businesses that together employ more than 17,000 associates at approximately 100 locations worldwide.

Alliance Data's card services business is a leading provider of marketing-driven branded credit card programs. Epsilon® is a leading provider of multichannel, data-driven technologies and marketing services, and also includes Conversant®, a leader in personalized digital marketing. LoyaltyOne® owns and operates the AIR MILES® Reward Program, Canada's premier coalition loyalty program, and Netherlands-based BrandLoyalty, a global provider of tailor-made loyalty programs for grocers.

Investor information about Alliance Data's businesses may be found [here](#).

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Leadership Team

Ed Heffernan - President & CEO, Alliance Data

Charles Horn - Executive VP & CFO, Alliance Data

Bryan Kennedy - Executive VP, President and Chief Executive Officer, Epsilon/Conversant

Melisa Miller - Executive VP & President, Alliance Data's card services business

Bryan Pearson - Executive VP, President & CEO, LoyaltyOne

Joseph L. Motes III - Senior VP, General Counsel & Secretary

Leigh Ann K. Epperson - Senior VP, General Counsel & Secretary

Jeff Chesnut - Senior VP & Treasurer, Alliance Data

Laura Santillan - Senior VP & Chief Accounting Officer

Karen Wald - Senior VP Corporate Affairs & Chief of Staff

Stock Quote

ADS (Common Stock)	
Exchange	NYSE (US Dollar)
Price	\$260.78
Change (%)	▼ 1.07 (0.41%)
Volume	407,278
52 Week Low	\$209.00
Market Cap	\$14,466,863,454
Rolling EPS	9.43
PE Ratio	27.7707
Shares Outstanding	55,248,667

Data as of 01/23/18 4:02 PM ET

Stock Chart



Data provided by Nasdaq. Minimum 15 minutes delayed.

Recent Headlines & Events

Date	Title
01/18/18	Alliance Data Launches New Private Label Credit Card Program for Photography and Electronics Online Retailer Adorama
01/16/18	Alliance Data Provides Card Services Performance Update For December 2017
01/09/18	Alliance Data to Launch Co-Brand and Private Label Credit Cards for IKEA Group Retail Operations in the U.S.

Date	Title
01/25/18 8:30 AM ET	Q4 2017 Alliance Data Earnings Conference Call

SEC Filings

Filing Date	Form
01/18/18	8-K
01/17/18	8-K
01/16/18	10-D
01/16/18	8-K

Primary IR Contact

Tiffany Louder

Investor Relations

Alliance Data

Phone: (214) 494-3048

Email: InvestorRelations@AllianceData.com

Ownership Summary

Shareholders

	Holders	Value (\$MM)	% O/S	Shares
Institution	757	12,605.34	101.8	56,225,102
Mutual Fund	1,149	5,625.73	42.8	23,659,912
Insider *	15	375.66	2.9	1,581,761

*Insider values reflect direct beneficial ownership.

Top Holders

	Shares Held	% O/S	Share Change	Filing Date
ValueAct Capital Management, L.P.	5,877,400	10.6	0	09/30/17
The Vanguard Group, Inc.	4,791,132	8.7	-562,133	09/30/17
Edgewood Management LLC	2,900,220	5.3	30,560	09/30/17
BlackRock Institutional Trust Company, N.A.	2,237,221	4.1	-164,747	09/30/17
State Street Global Advisors (US)	1,950,742	3.5	-236,584	09/30/17
Wellington Management Company, LLP	1,840,577	3.3	-1,102,726	09/30/17
Brave Warrior Advisors, LLC	1,388,992	2.5	450,294	09/30/17
American Century Investment Management, Inc.	1,180,276	2.1	-120,801	09/30/17

Waddell & Reed Investment Management Company	1,111,350	2.0	-400,100	09/30/17
Thrivent Asset Management, LLC	1,040,346	1.9	14,411	09/30/17

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